

# 2012 EDITORIAL CALENDAR

VIA No. California, Nevada and Utah (Editorial subject to change)



---

## January/February 2012 – closes November 1

Lake Tahoe  
Ski vs. Snowboard  
Go List  
Weekender: None

## March/April 2012 – closes January 2

Cacti  
Kona Coast  
Oakland  
Weekender: Vancouver B.C.  
*Discover Spring, Advertising Section*

## May/June 2012 – closes March 1

GG Bridge  
Dinosaurs  
Mount Hood  
Weekender: Guerneville, CA  
*Discover Summer, Advertising Section*

## July/August 2012 – closes May 2

Beach Towns  
Historic Hotels  
Bend, Oregon  
Murphys, CA  
Weekender: Avila Beach, CA

## September/October 2012 – closes July 2

Volcanoes  
Portland  
Big Sur  
Weekender: Weaverville, CA  
*Discover Fall, Advertising Section*

## November/December 2012 – closes September 4

Go List  
Hawaii  
Tomales Bay  
Weekender: North Beach, San Francisco  
*Discover Winter, Advertising Section*

## January/February 2013 – closes November 1

Vegas  
Ethnic Neighborhoods  
Weekender: Park City  
*And in every issue: Coming Events*

