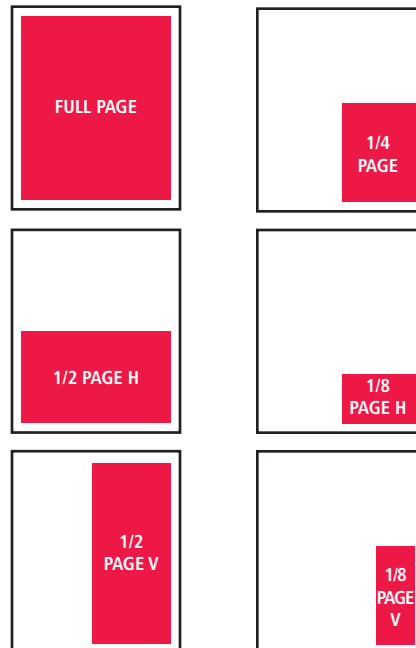


Your AAA/New Jersey specs

AD SIZES	Live Area (WxH)
Full Page	9.5" x 11.25"
1/2 Horizontal	9.5" x 5.5"
1/2 Vertical	4.625" x 11.25"
1/4 Page	4.625" x 5.5"
1/8 Horizontal	4.625" x 2.3125"
1/8 Vertical	2.3125" x 5.5"

Bleeds are not available.



MACINTOSH SUPPORTED SOFTWARE

- PDF files **must be** version 1.3 (PDF/X-1a)
- QuarkXpress 8.5
- Creative Suite 5.0

FONTS

- Always use real typeface. Do not use application to apply styles (i.e. bold, italic, outline, shadow, underline).
- Black type should be 100% black.

FILE REQUIREMENTS

- High resolution of 300 dpi.
- LPI is 150.
- Maximum ink density is 280%.

E-MAIL DELIVERY

- E-mail to: ataylor@haMediaGroup.com

UPLOAD INSTRUCTIONS

- Must be compressed or zipped.
- <http://ads.haMediaGroup.com>

DISCLAIMER

- Any reflowing of text in layout because file was not ripped through a high-end output device, 600 dpi or above, will not be the responsibility of the magazine.
- White color is only available as a knock out.

Complete advertising specifications can also be found at <http://www.hamediagroup.com/specs>. For additional information call (402) 592-5000 ext. 294 or ext. 456.