



# 2017 Live | Play | AAA Editorial Calendar



	<b>Travel Feature</b>	<b>Local Feature</b>	<b>Get Away Column</b>	<b>Weekender Column</b>
<b>January/February</b> Reserve Oct. 27, 2016 Materials Nov. 3, 2016 In home Jan. 2, 2017	Tulum, Mexico	Twin Cities Theatre and Entertainment Scene	Multigenerational travel ideas, tips, destinations and modes of travel	Couples' local romantic getaways in nearby resorts
<b>March/April</b> Reserve Dec. 23, 2016 Materials Jan. 3, 2017 In home March 1, 2017	Happy 150th Birthday feature on Canada	Earth Day focus	Young adult group or adventure travel	Door County, Wis.
<b>May/June</b> Reserve Feb. 27, 2017 Materials March 6, 2017 In home May 1, 2017	From Heel to Toe, Italy's Puglia Region to Sicily	Active Twin Cities focus	Discover the U.S. via road trips and escorted tours: two-city pairings Chicago/Milwaukee, Seattle/Vancouver	Voyageurs National Park, northern MN
<b>July/August</b> Reserve April 27, 2017 Materials May 4, 2017 In home July 5, 2017	River Cruising in Exotic India via <i>Uniworld</i>	Back-to-school themed profile of five school patrollers, bus drivers, teachers, patrol advisors, parents, etc.	July 4th on Cunard's <i>Queen Elizabeth 2</i> from Boston	Historical sites, attractions and museums in Duluth/Superior
<b>September/October</b> Reserve June 28, 2017 Materials July 6, 2017 In Home Sept. 5, 2017	Tulip time in Holland with Ama Waterways	Fall color coach tours in Minnesota and the five-state region	Milestone travel gift ideas for the graduate, wedding couple and anniversary celebrants	Stillwater's river city charm and attractions across the new bridge in Wisconsin
<b>November/December</b> Reserve Aug. 29, 2017 Materials Sept. 6, 2017 In home Nov. 1, 2017	Africa or Sydney, Australia	Special Holiday Gift Section	Warm weather booking tips	Alexandria and Glenwood, Minn., area for winter getaways

(Editorial calendar subject to change without notice)

