

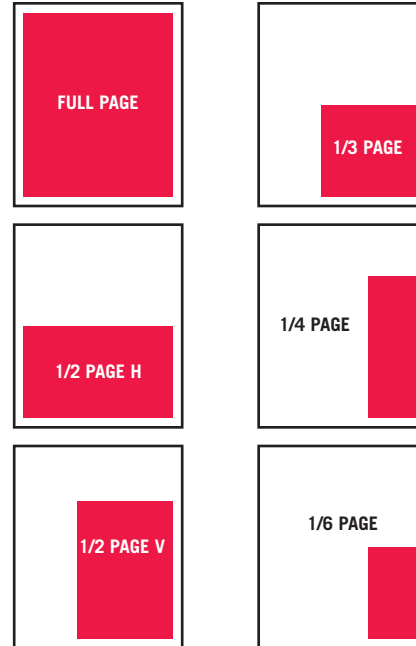
AAA Horizons specs



AD SIZES

Live Area (WxH)

AD SIZES	Live Area (WxH)
Full Page	9.75" x 13.75"
1/2 Page Horizontal	7.75" x 8.5"
1/2 Page Vertical	5.75" x 11.25"
1/3 Page	5.75" x 7.5"
1/4 Page	3.75" x 8.25"
1/6 Page	3.75" x 5.625"



MACINTOSH SUPPORTED SOFTWARE

- PDF files **must be** version 1.3 (PDF/X-1a)
- Creative Suite 5.0
- QuarkXpress 8.5

FILES

- All elements in ad must be included with file.
- Image resolution should be 300 dpi final size.
- Ads with bleeds are not available.
- Line screen 120; TAC color density 240.
- All black text and art should be 100% black.

FONTS

- Always use real typeface. Do not use application to apply styles (i.e. bold, italic, outline, shadow, underline).
- Embed fonts within high resolution EPS or PDF format files.

E-MAIL DELIVERY

- E-mail to: ataylor@haMediaGroup.com

UPLOAD INSTRUCTIONS TO FTP SITE

- Must be compressed or zipped
- <http://ads.haMediaGroup.com>

DISCLAIMER

- Any reflowing of text in layout because file was not ripped through a high-end output device, 600 dpi or above, will not be the responsibility of the magazine
- White color is only available as a knock out.

Complete advertising specifications can also be found at www.haMediaGroup.com/specs. For additional information call (402) 52-5000 ext. 294 or ext. 456.