

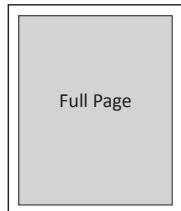
# Sizes

## Magazine's Trim Size:

7.75" wide x 10.5" tall

## Live Area:

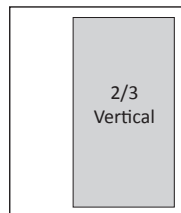
6.75" wide x 9.5" tall



### Full Page:

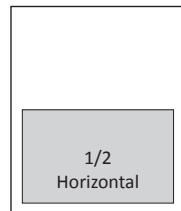
Full Bleed:  
8" w x 10.75" h

Non-Bleed:  
6.75" w x 9.5" h



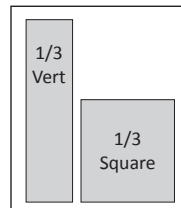
### 2/3 VERT:

4.46" w x 9.465" h



### 1/2 HORIZ:

6.75" w x 4.675" h

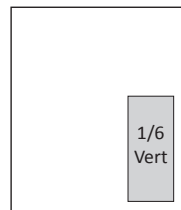


### 1/3 SQ:

4.46" w x 4.675" h

### 1/3 VERT:

2.17" w x 9.465" h



### 1/6 VERT:

2.17" w x 4.675" h

# Print Ad Rates

SPACE	1X	3X	6X
2 Page Spread	\$44,600	\$40,100	\$37,900
Full Page	\$24,000	\$21,600	\$19,600
2/3 Page	\$16,000	\$14,400	\$13,700
1/2 Page	\$12,900	\$11,400	\$10,700
1/3 Page	\$7,820	\$7,300	\$6,120
1/6 Page	\$4,420	\$3,660	\$3,490

RATES LISTED ABOVE ARE NET

# Deadlines 2018

2018 Edition	Space Deadline	Ad Materials Deadline	Inserts Due
Jan/Feb '18	Oct. 17, 2017	Oct. 27, 2017	Nov. 14, 2017
Mar/April '18	Dec. 19, 2017	Jan. 5, 2017	Jan. 26, 2017
May/June '18	Feb. 20, 2017	Mar. 2, 2017	Mar. 21, 2017
July/Aug '18	April 24, 2017	May 4, 2017	May 23, 2017
Sept/Oct '18	June 19, 2017	June 29, 2017	July 18, 2017
Nov/Dec '18	Aug. 21, 2017	Aug. 31, 2017	Sept. 19, 2017

## Submitting Ad Files

Preferred file format is a high resolution PDF file (300 DPI) with all fonts and images embedded and all colors converted to CMYK. Linked photos and logos should be set up as CMYK (not RGB or spot colors) before converting the document to a PDF.

Ad submissions should be sent to:

H&A Media Group  
ads@hamediaigroup.com  
402-592-5000

Go Magazine Circulation is 1.2 Million