



Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot colors unless by special arrangement with sales representative), all type converted to outlines; CMYK TIFF files, 300 dpi minimum; InDesign native files with all postscript fonts and art included (True Type and Bitstream fonts will not be accepted).

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)

Trim Size: 7.875 x 10.5

INSERTS

Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications.

DIGITAL FILE DELIVERY

AAA World accepts digital files through many portals, including e-mail and FTP.

Please contact your *AAA World* sales representative for details on digital file transfer.

ADVERTISER PROOFS

Two press proofs required with each ad.

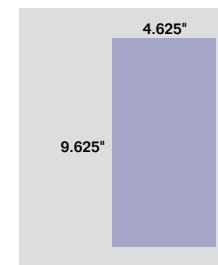
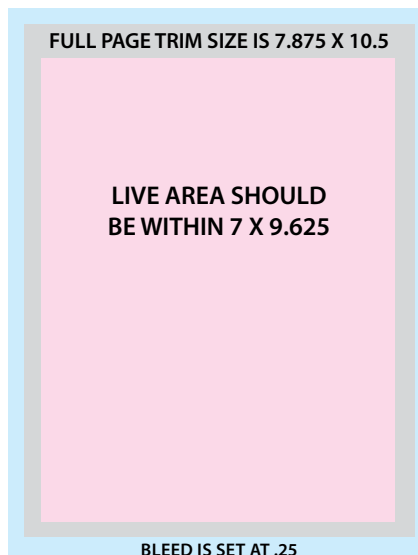
AAA World shall not be held responsible for color accuracy if no color proof is provided.

Ad Sizes (in inches)

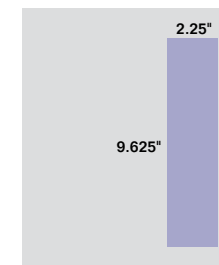
	Width	Height
Magazine Trim Size	7.875	10.5
Full-Page Live area	7	9.625
Two-Page Spread	15.75	10.5
2/3 Vertical only	4.625	9.625
1/2 Horizontal only	7	4.75
1/3 Vertical	2.25	9.625
1/3 Square	4.625	4.75
1/6 Vertical*	2.25	4.25
Travel Planner Ads	2.25 wide	

*Available only in Travel Planner or coops

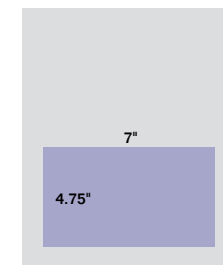
FULL PAGE SIZE



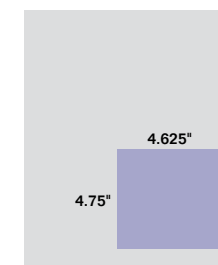
2/3 PAGE



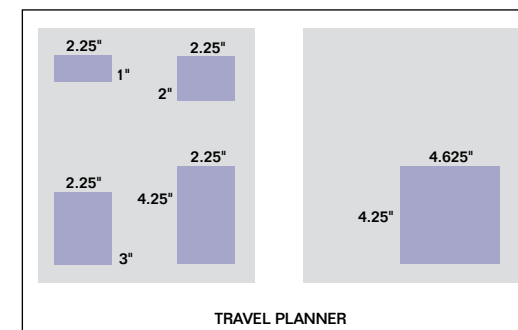
1/3 VERTICAL



1/2 PAGE



1/3 PAGE SQUARE



TRAVEL PLANNER

2017 Publishing Calendar

Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 26	Nov. 18	Dec. 23-28
Mar./Apr.	Jan. 4	Jan. 20	Feb. 24-28
May/June	Mar. 1	Mar. 17	Apr. 24-27
July/Aug.	Apr. 26	May 19	Jun. 26-29
Sept./Oct.	June 30	July 21	Aug. 28-31
Nov./Dec.	Aug. 30	Sept. 22	Oct. 27-31
Jan./Feb. ('18)	Oct. 25	Nov. 17	Dec. 26-29

No cancellations accepted after the closing date.