



Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. Send each page as single PDF. No spreads. **Single crop marks should be offset .25**

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)
Trim Size: 7.875 x 10.5

INSERTS

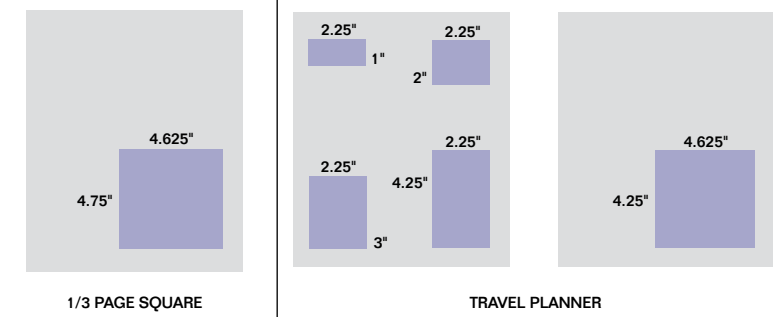
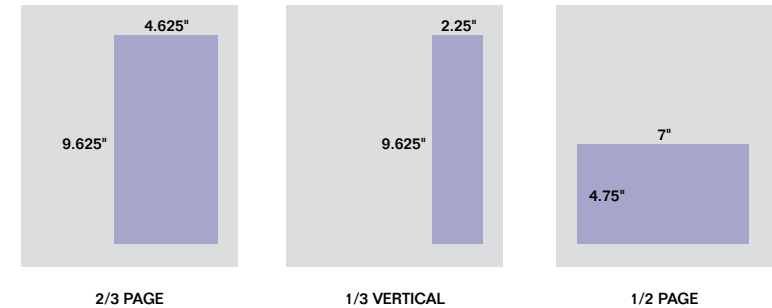
Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send each page as single PDF. No spreads. Must supply printed or pdf proofs with pages labeled for orientation.**

DIGITAL FILE DELIVERY

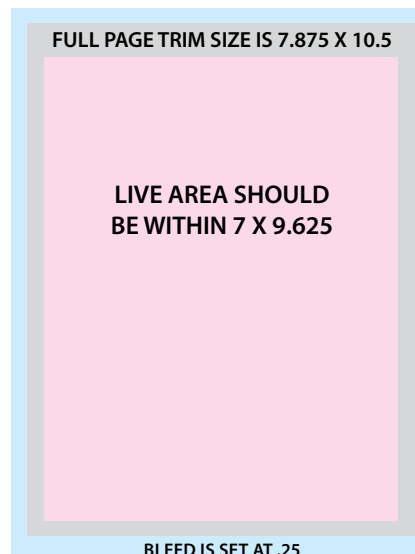
AAA World accepts digital files through many portals, including e-mail and FTP. Please contact your *AAA World* sales representative for details on digital file transfer.

ADVERTISER PROOFS

Two press proofs required with each ad. *AAA World* shall not be held responsible for color accuracy, if no color proof is provided.



FULL PAGE SIZE



Ad Sizes (in inches)

	Width	Height
Magazine Trim Size	7.875	10.5
Full-Page Live area	7	9.625
Two-Page Spread	15.75	10.5
2/3 Vertical only	4.625	9.625
1/2 Horizontal only	7	4.75
1/3 Vertical	2.25	9.625
1/3 Square	4.625	4.75
1/6 Vertical*	2.25	4.25
Travel Planner Ads	2.25 wide	

*Available only in Travel Planner or coops
NO BLEED ON FRACTIONAL ADS

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2017 Publishing Calendar

Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 26	Nov. 18	Dec. 23-28
Mar./Apr.	Jan. 4		Feb. 24-28
May/June	Mar. 11		Apr. 24-27
July/Aug.	May 15		Jun. 26-29
Sept./Oct.	July 21		Aug. 28-31
Nov./Dec.	Sept. 22		Oct. 27-31
Jan./Feb. ('18)	Oct. 25	Nov. 17	Dec. 26-29

No cancellations accepted after the closing date.

