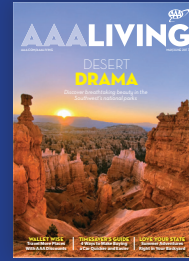


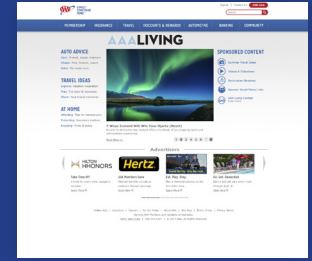
# AAA LIVING

AAA Members Travel More. Stay Longer. Spend More.

## AAA Living Editorial Calendar : 2018



print



AAA.com/AAALiving

### Jan./Feb.

Reservation: Oct. 16, 2017

**Member Benefits:** Ticket Monster discounts, Mobile Battery, Protect My ID  
**Discounts:** 4 Ways to Save on Entertainment, Valentine's Day savings, Stay Warm: Clothing & Shoes  
**Connections:** AAA Mobile-Prescription Savings, AAA.com-Online Banking  
**Domestic Vacation:** Florida  
**Travel Feature:** Where to travel in 2018  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Should you use Conventional or Synthetic oil?  
**Safe Driving:** You're a Good Driver, but are you a Good Passenger?  
**Auto Matters:** Auto Loans, Insurance Rates  
**Home Matters:** How to Shop for a Mortgage, Home Inventory  
**Life Insurance**  
**Branch Listings, Community Engagement**  
**Lasting Impressions;** Member story

### May/June

Reservation: Feb. 20, 2018

**Member Benefits:** Vehicle Recall new benefits, 8 Great Ways to Save with AAA this Summer  
**Discounts:** 4 Ways to Save on your Home, Gift Cards for Mom and Dad, Graduation Gifts  
**Connections:** AAA Mobile-Finding Hotels, AAA.com-Tips for Becoming a Greener Driver  
**Domestic Vacation:** Boston  
**Travel Feature:** Making Memories through Family Travel  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Tire Insights  
**Safe Driving:** Top Tools for the Parents of Teen Drivers  
**Auto Matters:** Car Buying, Tech Features Update  
**Home Matters:** Critters and Pests – Insurance Coverage and Tips for Prevention  
**Life Insurance**  
**Branch Listings, Community Engagement**  
**Lasting Impressions;** Member story

### Sept./Oct.

Reservation: June 19, 2018

**Member Benefits:** Roadside Assistance, Protect My ID  
**Discounts:** 4 Ways to Save on Your Well Being, Fall Sports  
**Connections:** AAA Mobile-Weather FX, AAA.com-free online insurance quotes  
**Domestic Vacation:** Alaska  
**Travel Feature:** Go South (Southern U.S. , Caribbean, South America)  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Approved Auto Repair, AAA Car Care Centers  
**Safe Driving:** Speed Limits and Move Over Laws  
**Auto Matters:** Buying a car for your teen, Who can drive my car?  
**Home Matters:** 5 tips for sticking to your renovation budget  
**Life Insurance**  
**Branch Listings, Community Engagement:** Breast Cancer Awareness Walks, Child Passenger Safety  
**Lasting Impressions;** Member story

### March/April

Reservation Dec. 19, 2017

**Member Benefits:** Motorcycle/RV coverage, Attraction Tickets  
**Discounts:** 4 Ways to Save on Pets, Get Your Car in Gear, Spring Cleaning  
**Connections:** AAA Mobile-Top Tier Gas Stations, AAA.com-Filing an Auto Claim on-line  
**Domestic Vacation:** San Francisco  
**Travel Feature:** Travel That Inspires  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Understanding Autonomy  
**Safe Driving:** Senior Driving  
**Auto Matters:** Car Buying Advice  
**Home Matters:** Flood & Water Back Up  
**Life Insurance**  
**Branch Listings, Community Engagement**  
**Lasting Impressions;** Member story

### July/August

Reservation: April 17, 2018

**Member Benefits:** Maximize your Road Trips with key Features of the AAA Mobile App  
**Discounts:** 4 Ways to Save on Summer Getaways, Back to School Essentials, Camping Essentials  
**Connections:** AAA Mobile, AAA.com-Diamonds Search tool  
**Domestic Vacation:** Chicago  
**Travel Feature:** Travel Trends  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Car Maintenance- tasks for professionals and tasks you can do on your own  
**Safe Driving:** Getting ready for schools, safe driving and pedestrians  
**Auto Matters:** Auto Claims, Warranties  
**Home Matters:** Smart Credit Card Strategies, Home Sharing Q&A  
**Life Insurance**  
**Branch Listings, Community Engagement**  
**Lasting Impressions;** Member story

### Nov./Dec.

Reservation: Aug. 21, 2018

**Member Benefits:** 3 Ways to share AAA, Benefits for the Holidays  
**Discounts:** 4 Ways to Save on the Holidays, Gadget Gifts  
**Connections:** AAA Mobile-How to find Approved Auto Repair Shops  
**Domestic Vacation:** Las Vegas  
**Travel Feature:** Europe By Land & Sea  
**Local Travel** for MI, WI, IL/N. IN, NE, IA, ND, MN, FL, GA, TN  
**Car Care:** Your Car's Holiday Wish List  
**Safe Driving:** Safe Driving at the Holidays  
**Auto Matters:** Tips for Making the Most of December Car Sales, Value of AAA Triple Check  
**Home Matters:** Mortgages: 15 vs 30, Ice Dams and Roof Maintenance  
**Life Insurance**  
**Branch Listings, Community Engagement:** Drowsy Driving  
**Lasting Impressions;** Member story