

GENERAL INFORMATION

Submissions

Preferred media formats are CD-ROMs and DVDs.
Ship to AAA Going Places, Attn: Magazine Production, 1515 N. Westshore Blvd., Tampa, FL 33607.

Advertising submissions via email are acceptable for files less than 5 MB and should include the advertiser's name, the region(s) the ad is to run in, the issue date and advertiser contact information. **Email to: ads@aaasouth.com.**

For electronic submissions larger than 5 MB, we require that advertisers submit their ads through our secure FTP site.
For login and password information, please contact our production department at 813-289-1317.

Electronic File Specifications

Preferred file format is high resolution (300 dpi) PDF with all fonts and images embedded and all colors converted to CMYK. Adobe InDesign files are acceptable if all fonts and support materials are included (unflattened PSD or AI formats, no JPG; no RGB or spot colors). A hard copy color proof is required. Camera-ready art (positives) and film (negatives) are not accepted.

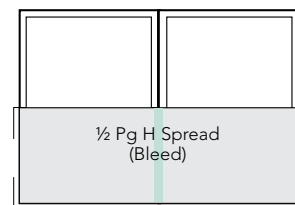
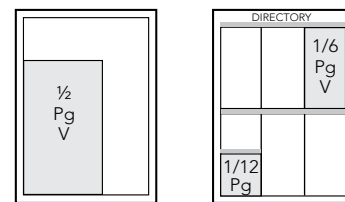
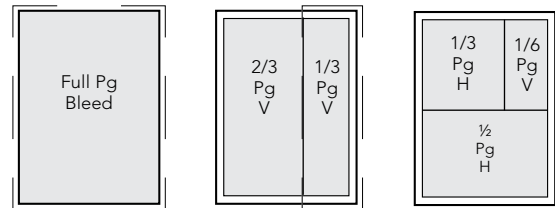


Call our production department at 813-289-1317 if you have any questions regarding file specifications.

Ad Specifications

Magazine	Width	Height
Trim Size	8" (8.0)	10½" (10.5)
Live Area	7½" (7.5)	10" (10.0)

Ad Size	Width	Height
Full Page (Bleed)	8¼" (8.25)	10¾" (10.75)
Full Page	7" (7.0)	9½" (9.5)
2/3 V	4⅝" (4.625)	9½" (9.5)
1/2 H Spread (Bleed)*	16¼" (16.25)	5¼" (5.25)
1/2 H (Bleed)	8¼" (8.25)	5¼" (5.25)
1/2 H	7" (7.0)	4⅝" (4.625)
1/2 V	4⅝" (4.625)	6¾" (6.75)
1/3 V (Bleed)	2⅞" (2.875)	10¾" (10.75)
1/3 V	2¼" (2.25)	9½" (9.5)
1/3 H	4⅝" (4.625)	4⅝" (4.625)
1/6 V (Incl. Directory)	2¼" (2.25)	4½" (4.5)
1/12 (Directory)	2¼" (2.25)	2" (2.0)



¼ inch neutral zone for gutter (Text and images may be obscured in this area due to binding.)

*NOTE: Trims to 16" x 5⅞" (16.0 x 5.125) and bleeds left, bottom and right.